

MILITARY WRITERS SOCIETY OF AMERICA

2012 CONFERENCE & AWARDS BANQUET

September 27-29, 2012



JACK WOODVILLE LONDON
2011 AUTHOR OF THE YEAR



William C. Hammond



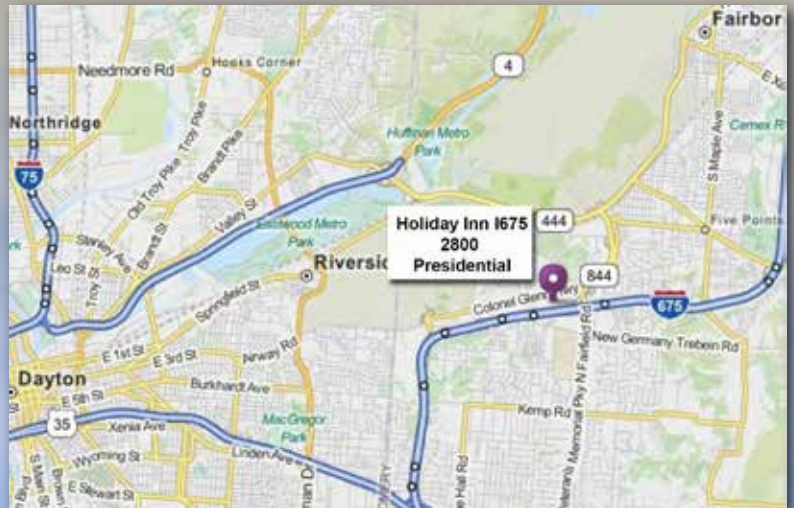
Carolyn Poling Schriber



Mike Angley

WHO WILL BE AUTHOR OF THE YEAR 2012?

Holiday Inn Interstate 675 2800 Presidential Fairborn, OH 45324 (937)431-4613



Dayton International Airport(DAY)
Distance: 25.0 MI/40.23 KM NORTH to Hotel
Exit airport, follow signs to I-70 E ramp. Merge
onto I-70 E and follow to I-675 S. Merge onto
I-675 S and follow to Exit 17-Fairfield Road. Turn
R. Turn L onto Col. Glenn Highway. Turn L onto
Paramount Place. Turn R onto Presidential Drive.

From I-675 South, exit #17: turn right onto N.
Fairfield, then left on Col. Glenn Highway, then
left on Center Park Boulevard.

From I-675 North, exit 17: turn left on N. Fair-
field, then left on Col. Glenn Highway, then left
on Center Park Boulevard.

Thursday, September 27 Events

Our goal for this conference is to spend time with each other — sharing information, learning from each other, and discussing our mission. We encourage you to join in with your colleagues with a spirit of generosity and take a moment to celebrate your achievements, wherever you are in your journey. After checking in at the registration desk, join the MWSA officers and board members in the **Lindbergh Room** starting at 1:30 pm to chat about you, your work, and MWSA.

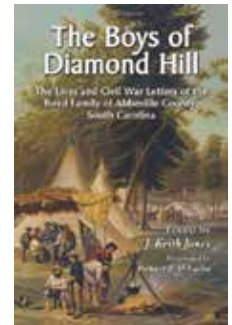


The USAF Museum at Wright Patterson AFB offers a free tour every day from 1-3 pm. You will be on your own to get there and back — but it is an amazing place.

Community Veteran & First Responder Workshop hosted by Leila Levinson.

Amphitheater at 1:30–2:50 pm

This 90-minute workshop will share a method of writing that is an important and sustainable strategy for coping with the symptoms of PTSD and/or TBI. With this approach, people can write on their own or within a community, creating an avenue for self-reliance in their healing process.



The workshop will share this writing strategy in a concrete and accessible way. Straightforward and enjoyable, this method is most likely a far cry from what attendees might have experienced in their school days.

As well as enabling healing, the stories that veterans and emergency providers produce can be of critical value to the larger community, enabling them to better understand the unique experiences of combat and emergencies.

Registration Desk — 8am–5pm

First stop is at the registration desk — pick up your name tag and anthology. Sign up for a one on one session if you wish and volunteer to serve on one of MWSA's committees or to be a reviewer!

One on One Sessions — by Appointment Only

Throughout the conference, specialists and experts have agreed to make presentations and participate in panel discussions for your benefit. In addition, several have also made themselves available to meet with you to discuss your personal writing, editing, and publishing issues. Contact jim greenwald to sign up for these individual sessions ahead of time or make an appointment at the registration desk when you arrive. These events will be first come first served.

- 10–11:20am — Dwight Zimmerman will be available to discuss your writing with you in the **Glenn Room**.
- 12–1:20 pm — Sandy Lawrence of Perceptive Marketing will be in the **Glenn Room** to discuss marketing with you.
- 1:30–2:50 pm — Jill Swenson of Swenson Book Development, LLC. will be in the **Glenn Room** for individual consults on manuscript preparation, book queries and publishing information.



Thursday, September 27 Evening Activities

Orientation — Joyce Faulkner & Dwight Zimmerman — 3-3:50 pm
Lindbergh Room

Learn about MWSA, the program schedule details, and how award-winning books are selected. Meet MWSA leadership and this year's award nominees. Dress casual.



Death in the Baltic: A reading and discussion with Cathryn Prince — 4-4:50 pm — Amphitheater

On January 29, 1945, nearly 10,000 German refugees and wounded soldiers attempted to flee across the the Baltic Sea aboard the Wilhelm Gustloff, a cruise liner turned escape ship. Three Russian torpedoes struck the boat, causing catastrophic damage. It sank and 9,000 people perished. Nazi and Soviet censorship condemned the story to obscurity. Based on eyewitness testimonials from the survivors still alive, *Death in the Baltic* is the untold history of the greatest maritime disaster during peace or war. Cathryn will give a short reading, discuss her research methods, and answer questions from the audience.

Prince covered the Nazi Gold crisis, the United Nations, the WTO, and the Swiss Parliament for *The Christian Science Monitor* and contributes to the *Monitor's 'Change Agent'* column. She is the author of three non-fiction histories: *Shot from the Sky, Burn the Town and Sack the Banks*, and *A Professor, A President, and a Meteor*.

Pizza Party — 5:30 - 6:30 pm — Lindbergh Room

Time to relax and visit with old friends and get to know new ones. Loosen your belts and have fun. Our buffet will include salad, Margherita Pizza, Pepperoni Pizza, Three Cheese Pizza, assorted ice creams, and drinks.

There's 1,000 Buckaroos in the kitty for the first person who can prove his name is "Richard" when he signs in at the registration desk!

Wright State University Archives — Including History of Dayton and the Wright Brothers — Gino Pasi, Wright State Archivist — 7-8:30 pm — Amphitheater

The Wright State University Library Special Collections & Archives provides a cornucopia of information for writers. It is home to the most complete collection of Wright Brothers artifacts including technical plans, letters, diaries and photographs.

If you're looking for a photograph of a specific plane, the aviation archives might be the one place to find it. Collections include women's issues, railroads, canals, early Dayton history, inventions, Civil War, WWI, WWII, the Cold War era and much more. The photographic archives include several aviation collections.

Gino Pasi, archivist for the Special Collections, will speak to us about the archives and our availability to them. If you're interested in setting an appointment, you can email him at gino.pasi@wright.edu. Gino is eager to introduce MWSA members to the vast array of research materials housed in the Wright State Library.

If you enjoy research, or exposure to history, we urge you to capitalize on this opportunity. Your planning committee oohed and aahed their way through each of the displays.

I think we all agreed that holding and reading the diary of Wilbur and Orville Wright's dad is guaranteed to send any writer into history heaven.

Wright State University is right across the street from our hotel. Be sure to take time to run over and see it.

To research the library before the conference, visit www.libraries.wright.edu/special/.

Wednesday, September 26			
	Glenn Room	Amphitheater	Lindbergh Room
8-8:50 am			
1:30 pm	Leadership Meeting		
7 pm	Writing to Heal Training		

Thursday, September 27			
	Glenn Room	Amphitheater	Lindbergh Room
6-9 am	Hot Buffet Breakfast in Hotel Restuarant		
8am-5pm	Registration Desk Open		
10-11:20 am	One on One Consults with Dwight Zimmerman	Open	Open
12-1:20 pm	One on One Consults Sandy Lawrence, Perceptive Marketing	Open	Open
1:30-2:50 pm	One on One Consults Jill Swenson Swenson Book Development, LLC	Writing to Heal for Dayton Community Military, Veterans, Police, Firefighters, EMTs and their families Leila Levinson	Officers & Boardmembers Welcome Attendees!
3:30-3:50 pm	Open	Open	Orientation Joyce Faulkner Dwight Zimmerman
4-4:50 pm	Open	Death in the Baltic Cathryn Prince	Open
5-5:30 pm	Break		
5:30-6:30 pm	Open	Open	Pizza Party
7-8:30 pm	Open	Gino Pasi Wright State University Archivist	Open

**** Details about these events are on pages 3 and 4.**

Friday, September 28			
	Glenn Room	Amphitheater	Lindbergh Room
6 - 9 am	Hot Breakfast Buffet in Hotel Restaurant		
8 am-5 pm	Registration Desk Open		
8-8:50 am	Open	History Lessons for Project Management: The Great Escape Mark Kozak-Holland	Children's Book Club Sandra Miller Linhart
9-9:50 am	One on One Book Pitches Naviagtor Books Maria Edwards	Getting Your Book Published Jill Swenson et al, Swenson Book Development, LLC	Inspirational / Religious Book Club Terry Gould
10-10:20 am			History/Historical Fiction Book Club Mike Mullins
10:30-11:20 am	Open	Scrivener Demo Carolyn Schriber	
11:30-12:20 pm	Open	Open	Buffet Luncheon Greg Hassler USAF Museum
12:30-1:20 pm	One on One Consult Jill Swenson, Swenson Book Development, LLC	Primary Research Panel Pat Avery Moderator	Biography & Memoir Book Club Marcia Sargent
1:30-2:20 pm		Surprise! Joyce Faulkner	Lessons from History Mark Kozak-Holland
2:30-3:20 pm	Open	The Sinking of the Sultana History Project Louis Intres	New Generation of eBooks Chris Wyatt
3:30-4:20 pm	One on One Book Pitches "Mystery/Thriller" Only! Pat McGrath Avery Red Engine Press	The Last Battle in Vietnam & How it became a novel. Ric Hunter	Radio Tips Panel Moderated by Dwight Zimmerman
4:30-5:20 pm	Poetry Corner Mike Mullins & jim greenwald	Open	Mystery/Thriller/SciFi Book Club Pat Avery
5:30 pm			Cash Bar
6-6:50 pm	Open	Open Mic Hosted by Mike Mullins	
7-7:50 pm	Open		Authors on Deck Jack London Italian Buffet
8-? pm	Open	Buckaroo Auction	

**** Details for these events are on pages 10, 11, and 12.**

Saturday, September 29			
	Glenn Room	Amphitheater	Lindbergh Room
6–9 am	Hot Breakfast Buffet in Hotel Restaurant		
8 am–5 pm	Registration Desk Open		
8–8:50 am	Veterans' Radio Network	Education & MWSA Writing Academy Panel Moderated by Chris Wyatt	Marketing Panel Moderated by Sandy Lawrence
9–9:50 am	Veterans' Radio Network Dale Throneberry	Fighter Pilots, Fighter Jets, and Our Fight to get our books published. Marcia Sargent & Bonnie Latino	Social Networking Joanne Quinn-Smith
10–10:50 am	Veterans' Radio Network Dwight Zimmerman	Maps, Mistresses, & Machiavelli Jack Woodville London	Marketing Danielle Sherwood
11–11:30 am	VRN	Break	Break
11:30–12:30 pm	Open	Open	Mexican Buffet Lunch - NEW MWSA Website Demo - Chris Wyatt
12:30–1:20 pm	Reviewers Meeting How to post Review Demo Jim Greenwald & Chris Wyatt	The Business of Publishing Moderated by Pat Avery	Marketing 101 Sandy Lawrence
1:30–2:20 pm	One on One Pitches "Mystery/Thriller" Only Pat McGrath Avery Red Engine Press	Sepia Tome: Telling Dad's Story as a Graphic Memoir Carol Tyler	Sucessful eBook Strategies Carolyn Schriber
2:30–3:20 pm	One on One Consults Mark Kozak-Holland	Ministering to Combat Veterans, their families & spouses. Fr. Ron Camarda	Introduction to Screenwriting Chris Wyatt
3:30–4:20 pm	One on One Consults Sandy Lawrence	Writing to Heal: Train the Trainer Leila Levinson	Be found on Google Free!!! Sandra Beck
Challenger/Discovery Room			
5:30 pm	Cash Bar		
6–? pm	MWSA Banquet and Awards Ceremony		

**** Details of these events are on pages 16 and 17.**



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- **MWSA tee shirts and polos**
- **MWSA mugs** (w. protective wrapping for trip home)
- **Tote bags**
- **Veteran tee shirts, etc.**
- **Picture CD's** (from past conferences.)
- **Pre-order this year's CD**



\$1 off
already discounted
prices (\$1 off card
found on the
registration table.)



Friday, September 28 Morning Events

Hot Breakfast Buffet in Hotel Restaurant — 6-9 am

Registration Desk — 8 am - 5 pm

History Lessons for Project Management: The Great Escape — Mark Kozak-Holland — 8-8:50 am — **Amphitheater**

Learn the value history has for business and how you can participate in creating books that build on the experiences of the past.

Children's Book Club — Hosted by award-winning author Sandra Miller Linhart — 8-8:50 am — **Lindbergh Room**

Meet nominated children's book authors and see their book display.

One on One Author Pitches — Navigator Books — Maria Edwards - By Appointment at Registration Desk Only (20 min/person) 9-10:20 pm — **Glenn Room**

Getting Your Book Published: What Agents and Publishers Expect from Authors These Days — Jill Swenson, Swenson Book Development, LLC — Moderator — Panelists — 9-10:20 am — **Amphitheater**

Panelists:

- Cathryn Prince, Author, Journalist, Historian, Weston, CT
- Danielle Sherwood, Swenson Book Development, LLC, Associate Editor

Learn about current industry expectations and how to prepare for publication. Do you need an agent? What is a book development editor? Do you have to blog and use Twitter? What is social media marketing? Do you need a platform? What will publishers do for the author, and what must authors do themselves?

Learn the purpose of a query letter, book proposal, competitive title analysis, and marketing strategy. Author Cathryn Prince will share her winning book proposal for *Death in the Baltic: The Sinking of the Wilhelm Gustloff*, forthcoming from Palgrave Macmillan in 2013.

Inspirational & Founder's Award Book Club — Terry Gould — Host — 9-9:50 am — **Lindbergh Room**

Come meet the authors who have been nominated in the Inspirational/Religious category or for the Founder's Award and enjoy their book display.

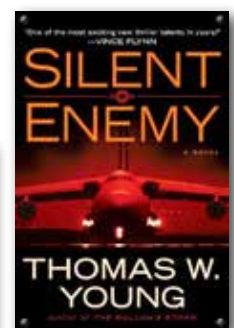
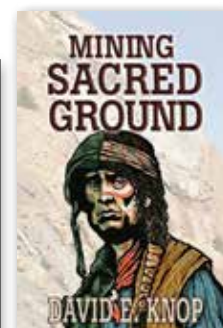
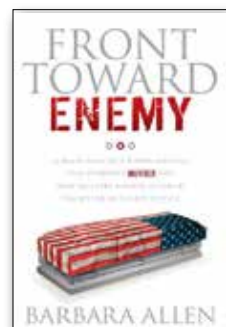
Somewhere, someone at the conference will be holding 1,000 buckaroos. Be the first person to introduce yourself and you will get them for the Friday night buckaroo auction!

History/Historical Fiction Book Club — Mike Mullins - Host — 10-10:50 am — **Lindbergh Room**

Meet the nominees in the History and Historical Fiction categories and enjoy their book displays.

Scrivener Authoring Tool Demonstration — Carolyn Schriber - 10-30-11:20 am — **Amphitheater**

Scrivener is a handy authoring tool that is available on both MAC and Windows. It has templates for everything from novels to screenplays to nonfiction to poetry. The company donated three copies of MAC and three of PC for our buckaroo auction - and anyone who wants to purchase a copy can do so at www.literatureandlatte.com for 20% off until the end of the year if you type in "MWSA" on checkout. Carolyn Schriber has been using Scrivener for years and will share some handy techniques with us using her work product for the book about Nellie Chase for an example.



Friday, September 28 Afternoon Events

Buffet Luncheon — Greg Hassler — USAF Museum at Wright Patterson AFB — 11:30-12:20 pm — Lindbergh Room.

Mr. Hassler will share with us how historians find and restore planes that will either be stored or exhibited in the museum. Our planned lunch will be tuna or chicken sandwiches, soup, and brownies or blondies.

One on One Consults — Jill Swenson, Swenson Book Development, LLC by Appointment at Registration Desk Only — 12:30-1:20 pm — Glenn Room

Primary Research Panel — Pat Avery Moderator — 12:30-1:20 pm — Amphitheater

Panelists:

• Dwight Zimmerman, Louis Intres, Carolyn Schriber, Jack London

Learn how these prominent researchers find, record, collect, and interpret historical materials.

Biography and Memoir Book Club – Hosted by award-winning author Marcia Sargent — 12:30-1:20 pm — Lindbergh Room

Come meet the nominees in the Biography or Memoir categories and enjoy their book display.

Surprise! The art of clues and the big reveal as a technique in storytelling -- whether for fiction or nonfiction — Joyce Faulkner — 1:30-2:20 pm — Amphitheater

Why is it one author can tell a story that entralls and engages the reader and another can tell the same story and leave his audience yawning? This is an interactive and practical conversation about the art of pacing, story development, action, and reflection.

Project Management Lessons from History - Mark Kozak-Holland — 1:30–2:20 pm — Lindbergh Room

Mark Kozak-Holland explains how you can work with him to create books to be used in businesses taking lessons from historical events like the Titanic, The Great Escape, the Bantam Jeep and others.

Tom Buck will have 1,000 buckaroos for the person who can convince him to give them up. Violence is not allowed, but begging, bribing, or charm might work!

The Sinking of the Sultana - the largest loss of American lives — Current Status of the Travel Channel Project — Louis Intres 2:30-3:20 pm — Amphitheater

Louis will share with us his efforts and those of the descendants of the survivors of this tragedy -- to inform American public of this historic event.

New Generation of eBooks — Chris Wyatt – 2:30-3:20 pm – Lindbergh Room

Watch as a new ebook is created using iBooks Author, which can include audio and video in a book. This presentation is a discussion of the future of publishing, as more books include animation, music, and other media. How can military writers use these technologies? How can you plan a book with this future in mind?

NOTE: Christopher Wyatt will be at our “Tech Table” answering questions on Friday and Saturday. He will be able to demonstrate ebook creation tools at that table. You will also be able to learn more about our writing academy at that table.

One on One Book Pitches — Pat McGrath Avery — Red Engine Press — “Mystery/Thrillers Only!” — 3:30-4:20 pm — Glenn Room

Friday, September 28 Afternoon

SS Mayaguez: The Last Battle of Vietnam—How it Became A Magazine Feature and Eventually a Novel — Ric Hunter — 3:30 – 4:20 pm - Amphitheater

The spring of 1975 was not a fun time in American history, or for those fighter pilots stationed in Thailand. “Morale was so low it could have fallen off a dime,” was how I put it in my historical fiction novel, FIREHAMMER. In May and April of that year, Phnom Phen, Cambodia, and Saigon, South Vietnam, had fallen. . .then the guys of “Killing Fields” fame, hijacked an American ship and its crew of 40 off the coast of Vietnam. What the Khmer Rouge didn’t know was that they had cornered a wounded tiger that was about to heal itself and strike with relentless, overpowering force. This presentation is by someone who was there in an F-4 Phantom cockpit and wrote about it in Vietnam and Aviation History magazines and the novel FIREHAMMER.

Radio Tips Panel — Dwight Zimmerman Moderator — 3:30-4:20 pm — Lindbergh Room

Radio Talk Show Hosts Dale Throneberry, Joanne Quinn-Smith and JoAnn Forrester will discuss what makes a great interview — and a great show. They will then work with attendees individually to critique delivery and prepare authors for future appearances.

Poetry Corner — Mike Mullins & jim greenwald host — 4:30-5:20 pm - Glenn Room

If you write or enjoy poetry, join other MWSA poets to discuss and share your own verse and listen to other authors read their work. Who knows — maybe the group will write something interactively.

Mystery/Thriller/SciFi Book Club — Pat Avery – Moderator — 4:30-5:20 pm — Lindbergh Room

Come meet the nominated authors in the Thriller/Mystery/SciFi books and enjoy their book display.

Cash Bar — 5:30 pm — Lindbergh Room

Take a deep breath. Grab a drink — hard or soft and sit down to spend some quality time with your fellow authors. This is when life-long friendships are forged.

Open Mic — Hosted by Mike Mullins — 6-6:50 pm - Amphitheater

In what has become an MWSA tradition, Mike Mullins will host our Open Mic. This is where you share a bit of yourself — your job is to entertain us for five minutes. You can tell a joke, sing a song, recite a poem, read an excerpt of your book — or simply tell a story about yourself. There’s only room for ten of you on the schedule, so get in touch with Mike and get on the roster. We’ll have a nasty, evil timekeeper with a hook — so plan what you are going to do well. Remember, we will be taking pictures and/or movies of your performance!

Eight things you can do to support fellow MWSA authors on Amazon:

- 1. Write short review (2 -3 lines)***
- 2. Check the like button!***
- 3. Comment on existing reviews***
- 4. Start a forum discussion***
- 5. Vote on tags or add more.***
- 6. Create a Listmania with MWSA titles***
- 7. Create “So You’d Like To” referencing MWSA titles***
- 8. Mention MWSA in your author bio on your author page***



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Friday, September 28 Evening Events



Authors on Deck — Jack London — 7-7:50 pm - Lindbergh Room

Award-winning MWSA authors Jack London and Del Staecker were selected by the Navy to do a book tour through Italy and Spain this past spring. Jack London will share their adventure with us while we eat dinner!

Italian Buffet — Our dinner will include garlic bread, minestrone, Caesar salad, vegetable Pasta Primevara, Chicken Parmesan, Spaghetti Bolognese, Tiramisu and soft drinks. The cash bar will still be available as well.

Buckaroo Auction — Louis Intres – Auctioneer, Joyce Gilmour – Banker, Jim Greenwald – Auction Organizer - 8-? pm – **Amphitheater**

This year, you will receive your buckaroos as you go into the auction. Be sure to bring the buckaroos that you didn't spend last year. Then, examine the goods described on page 10 of this program, count your buckaroos, and jump into the fray. The auction is always one of our most dramatic and exciting events. Ask Sandra Miller Linhart—but only believe half of her saga. It's fun and it brings everyone together in a new and different way. We moved it from Sunday morning to Friday night because people complained they were missing it because of flight scheduling. We couldn't have that!

Support your fellow members - retweet their tweets, share their facebook entries, link to their blogs - and buy their books!

Traditional / Legacy publishers keep 75-80% of your royalties.
We don't.

Legacy publishers tie up your book rights for years.
We don't.

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We don't.

We're Navigator Books, and we're putting the power back in the hands of the authors, where it belongs.

Now accepting submissions. For more information contact info@Navigator-Books.com

Buckaroo Auction

Friday, September 28

8-?pm

Buckaroo Banker – jim greenwald

Buckaroo Bookkeeper – Joyce Gilmour

Buckaroo Auctioneer – Louis Intres

#	Description of Donated Item	Donated By	Value
1	Eyeglass Repair Kit (25 to auction off)	V e n d o r	5
2	Grocery Coupons Card (12 to auction off)	V e n d o r	1 0
3	Poetry Books (3)	jim greenwald	5 0
4	1 FREE Nights Stay	Holiday Inn	1 1 1
5	1 - 3 year MWSA Membership	M W S A	7 2
6	¼ page MWSA AD (pkg of 3)	M W S A	1 9 2
7	2013 Conference Dues	M W S A	2 9 0
8	Full Page Ad Dispatches Buckaroo Bid + 50.00	M W S A	2 5 0
9	½ Page Ad Dispatches Buckaroo Bid + 25.00	M W S A	1 2 5
1 0	Writing/Marketing Consult 2 hours	Bill McDonald	2 0 0
1 1	Self-Improvement/Discovery 6 hours	Bill McDonald	3 0 0
1 2	Book Cover Design (hardcover/softcover/ebook)	Joyce Faulkner	1 , 1 0 0
1 3	30,000 Words of Editing of your manuscript	Joyce Gilmour	3 0 0
1 4	The Medal of Honor (Video)	jim greenwald	2 5
1 5	44 Prints from "Saga of the Sioux"	Dwight Zimmerman	1 0 0
1 6	10 Prints from the Civil War	Dwight Zimmerman	2 0 0
1 7	Kindle Fire (2)	M W S A	2 0 0
1 8	Veterans T-Shirt (2)	Nancy Smith	1 6
1 9	MWSA T-Shirt (2)	Nancy Smith	1 7
2 0	Tote Bag (2)	Nancy Smith	1 5

2	1	Free Entry into Branson Stars & Flags (2)	Nancy Smith	5	0
2	2	Scrivener Software for Mac (3)	V e n d o r	4	5
2	3	Scrivener Software for Windows (3)	V e n d o r	4	5
2	4	MWSA Gold Medalist Tie (3)	M W S A	3	0
2	5	MWSA Logo Tie	M W S A	3	0
2	6	MWSA Logo Mouse Pad (6)	M W S A	1	2
2	7	Echo Smart Pen	M W S A	1	5 0
2	8	Bamboo Splash Pen Tablet	M W S A	8	0
2	9	Story Analysis	Chris Wyatt	2	5 0
3	0	Stage Script Analysis	Chris Wyatt	4	0 0
3	1	Christmas Boxed Candle	Nancy Bonar	2	8
3	2	20 pages copy/editing	Nancy Bonar	2	0 0
3	3	Drawing Honoring Military	A n o n y m o u s	1	5
3	4	Tumi Rolling Laptop Case	Frank Evans	5	9 5
3	5	Lincoln's Last Days Audio	Dwight Zimmerman	2	0
3	6	Second Mouse Gets the Cheese Mouse Pads (2)	Carolyn Schriber	1	5
3	7	Three Book Pack from Red Engine Press	Red Engine Press	4	5
3	8	MWSA M&Ms & Dispenser (3)	M W S A	6	0
3	9	Stand-to Hard Cover Cash Donation to MWSA	Frank Evans	2	0
4	0	Stand-to Soft (4) Cash Donation to MWSA	Frank Evans	1	0

*You earn buckaroos by volunteering, by paying your dues and conference fees, by winning an award, by submitting your work either for the Anthology or for Dispatches, and by reviewing or judging books. You can watch your buckaroo total grow each month in your online profile. ***You will receive your buckaroos when you enter the Amphitheater for the auction!***



Saturday September 29 Morning Events

Hot Breakfast Buffet in Hotel Restaurant — 6-9 am
Registration Desk — 8am – 5pm

Veterans Radio Network Live
Show — Dale Throneberry and Dwight Zimmerman — 8-11:00 am — **Glenn Room**

Education & MWSA Writing Academy Panel

Moderated by Chris Wyatt — 8-8:50 am — **Amphitheater**

Panelists Jack London, Joyce Faulkner, & Maria Edwards

This session will cover MWSA plans to elevate the skills of all of our authors — from beginners to accomplished professionals. As we will develop online coursework designed to support the needs of our membership, join the discussion and offer ideas, suggestions, and concerns.

Marketing Panel — Sandy Lawrence, Moderator — 8-8:50 am — **Lindbergh Room**

The kick-off event for a day of Marketing. Panelists will include Jill Swenson, Swenson Book Development, LLC; Sandra Beck, Military Mom Talk Radio; Joanne Quinn-Smith, Positively Pittsburgh Live.com; Carolyn Schriber, The Second Mouse Gets the Cheese. Each of the panelists will introduce themselves and give you a hint of what they will be discussing in their seminars throughout the day.

Fighter Pilots, Fighter Jets, and Our Fight to get our books published — Marcia Sargent & Bonnie Latino — 9-9:50 pm — **Amphitheater**.

Online Platform for Book Sales and Speaking - Joanne Quinn-Smith, Positively Pittsburgh Live and JoAnn Forrester, The Empress of Biz- 9-9:50 am — **Lindbergh Room**

This is an in-depth discussion about using LinkedIn, Facebook and Google Plus as vehicles for promotion. These tools are often neglected by authors except to have a Facebook Page for their books.

Maps, Mistresses & Machiavelli — Research for Historical Fiction (and maybe Historic Fiction) — 2011 MWSA Author of the Year, Jack Woodville London — 10-10:50 am - **Amphitheater**

For those of you who haven't enjoyed one of Jack London's presentations on the craft of writing, this is a unique opportunity. It's not to be missed.

Marketing — Danielle Sherwood — 10-10:50 am — **Lindbergh Room**

Jill Swenson & Danielle Sherwood will address the author as brand and the book as product concept, the importance of SEO metrics and building an audience platform. She will also discuss author events beyond bookstores and engaging readers.

They will provide concrete actionable information for authors to enhance their book sales.

Mexican Buffet Lunch - NEW MWSA Website Demo — Chris Wyatt — 11:30-12:20 pm — **Lindbergh Room**

Want to see the new features being developed for the MWSA website? Have questions? Suggestions? Ideas? Need help posting reviews? Blogs? Articles? News? Our website developer, Chris Wyatt will take you for a test drive in our ever-evolving website.

Our menu will include a Taco/Fajita/Taco Salad Bar, seasoned chicken and ground beef, sauteed peppers, tomatoes, lettuce, cheese, Mexican rice, House made salsa and chips, Guacamole, sour cream, and cinnamon crisps.

Reviewers Meeting — How to post Review Demo — jim greenwald & Chris Wyatt — 12:30-1:20 pm — **Glenn Room**

The Business of Publishing — Pat Avery — Moderator — 12:30-1:20 — **Amphitheater**

Panelists: Art Brown, Vandamere Press & Maria Edwards, Navigator Press

A frank discussion of the book industry from the point of view of traditional publishers. Learn why only a relative few are selected. Hear where the business is going.

Saturday, September 29 Afternoon Events

Marketing 101 — Sandy Lawrence, Perceptive Marketing — 12:30-1:20 pm — **Lindbergh Room**

Basic book marketing principles — including your plan, strategies and tactics.

One on one Book Pitches — Pat McGrath Avery - "Mystery/Thriller" only — Sign up at registration Desk - 1:30-2:20 pm — **Glenn Room**

Sepia Tome: Telling Dad's Story as a Graphic Memoir - Carol Tyler — 1:30-2:20 pm — **Amphitheater**

Successful Amazon eBook Strategies — Carolyn Schriber — 1:30-2:20 pm — **Lindbergh Room**

Carolyn will explore Kindle's KDP opportunity, Smashword, and other techniques to drive online book rankings that will result in increased sales.

Share contacts, ideas, techniques, opportunities, and resources with your fellow MWSA members. Your kindness will be repaid when your growth is enhanced by what they share with you!

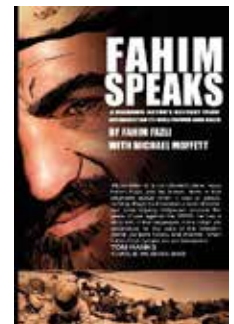
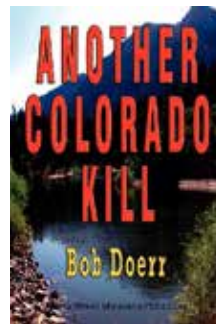
One on One Project Pitches — History Lessons for Project Management - Mark Kozak-Holland - 2:30-3:20 pm - **Glenn Room**

Ministering to Combat Veterans, their families, and friends — Fr. Ron Camarda — 2:30-3:20 pm — **Amphitheater**

Fr. Camarda dicusses family systems. If we can recognize how we fit into our families, it might loosen up the veteran to write from a more calm and differentiated place.

Introduction to Screenwriting — Chris Wyatt — 2:30-3:20 pm — **Lindbergh Room**

Writing a screenplay requires knowing (and following) traditional story structures. This presentation explains the most popular structure of a screenplay. The "Hero's Journey" is used to outline and begin a screenplay during the session. You will learn about the rigid structure underlying films and the tools available to help you adhere to those guidelines.



Red Engine Press

Seeking a Mystery/Thriller for 2014!

Sign up at registration desk
to pitch your work to

Pat McGrath Avery

Friday, September 28, 3:30-4:20 pm Glenn Room

or

Saturday, September 29, 1:30-2:20 pm Glenn Room



Saturday, September 29 Afternoon & Evening Events

One on One Marketing Consults — Sandy Lawrence, Perceptive Marketing — 3:30-4:20 pm — Sign up for appointment at registration — **Glenn Room**

Writing to Heal: Train the Trainer — Leila Levinson — 3:30-4:20 pm — **Amphitheater**

In seeking to further MWSA's mission of encouraging veterans to write their own stories, the training will guide MWSA members through the process of organizing and leading workshops within their communities. These writing workshops will teach veterans tools for expressing themselves through writing and provide examples of how their stories can be of great value to their communities.

The training will present:-an overview of Post Traumatic Stress Disorder and Traumatic Brain Injury;-how writing can be an important component of healing;-the strategy most conducive for this self-expressive writing;-considerations when working with people challenged with PTSD and TBI.

How to Use Social Media and Be Found in Google for Free — Sandra Beck — Military Mom Talk Radio — 3-30:-4:20 am — **Lindbergh Room**

Sandra Beck will discuss techniques for getting your work indexed on the major search engines - whether they appear on your website, blog, or any of the social media sites. (Skype)

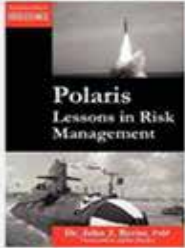
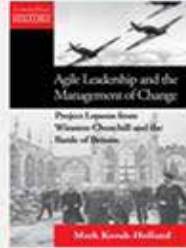
Cash Bar — 5:30 pm — **Outside Challenger / Discovery Room**


Banquet and Awards Banquet — 6pm — **Challenger / Discovery Room**


LESSONS FROM
HISTORY

Series of publications for today's business world, est. in 2001.

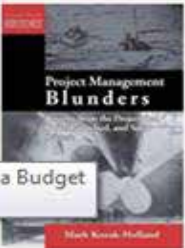
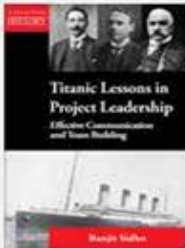

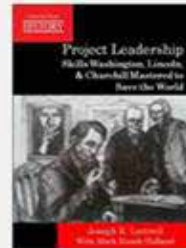
Current Publications





New and Upcoming Publications




www.lessons-from-history.com

Dayton - Birthplace of Aviation

The Wright Brothers

** first in flight*

** first military airplane*



Ohio - State of Astronauts

Among our 25

** John Glenn*

** Judy Resnik*

** Neil Armstrong*



*We speak fluent
"book" to writers
at MWSA*

Swenson Book Development, LLC works with authors and publishers to bring quality non-fiction books to life and into the hands of readers everywhere.

From concept to document, from proposal to publication, from release to reprint. Jill Swenson and a small, dedicated team of editorial, research, and marketing professionals aim to make your book project a success.

Services include editorial, critiques, book proposals, finding a publisher, and marketing.

Specializing in narrative non-fiction and memoir, we work with authors on books for the trade, academic, small and independent presses.

For more information about our services, visit us online at:

www.swensonbookdevelopment.com



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- Copyediting and comprehensive story editing;
- Formatting of works for print and digital publication; and
- Converting works to popular digital formats including ePub, Kindle, and iBook.

We also work with publishers and agents.

Visit the *Tameri Guide for Writers* online:

www.tameri.com
cswyatt@tameri.com

President's Award Nominees

jim greenwald

Chris Wyatt

Terry Gould

Founder's Award Nominees

Medals, Flags and Memories —

John & Stacey Holley

Believing in Horses — Valerie Ormond

Hidden Legacy of World War II — Carol Schultz Vento

Author of the Year Nominees

William Hammond

Mike Anglely

Carolyn Schriber

Banquet and Awards Ceremony

Challenger/Discovery Room

Cash Bar 5:30 pm

Awards Banquet - 6 pm

Emcee - Dick Hrebik

Father Ron Camarda - National Anthem & Blessing

Sandy Lawrence - Sharing the Moment

Emcee - Introduction of Outgoing Leadership

Introduction of Incoming Leadership and Vote by Acclaim

Dwight Zimmerman - Going Forward

Leila Levinson - Healing

Dinner - 6:30 pm

Award Ceremony - 7 pm

Sandra Miller Linhart - Children's & Young Adult Awards

Joyce Faulkner - President's Awards

Mike Mullins - Poetry Awards

Leila Levinson - Nonfiction Awards

Darlene Iskra - Memoir and Biography

Marcia Sargent - History and Creative Nonfiction

Pat Avery - Reference and How To/Business

Leila Levinson - Humor and Spiritual/Religious

Mike Mullins - Founder's Award

Louis Intres - Fiction Awards

Dale Throneberry - Historical Fiction, Romance, and Short Fiction Collection

Terry Gould - Literary, Mystery/Thriller and Science Fiction

Jack Woodville London - Author of the Year

Father Ron Camarda - Closing Song

Dick Hrebik Final Comments



Carol Schultz Vento
Nominee for Founder's Award

FOUNDER'S AWARD



Valrie Ormond
Nominee for Founder's Award

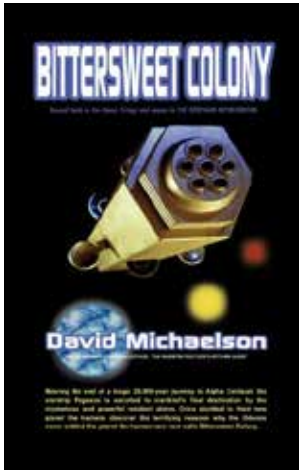


Stacey & John Holley
Nominees for Founder's Award

MWSA 2012 Book Award Nominees

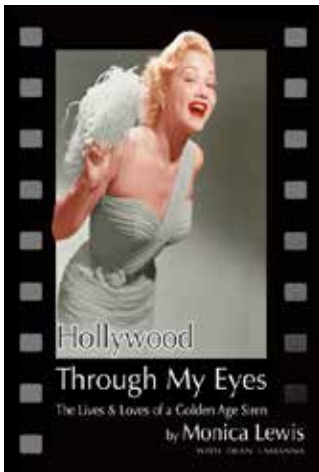
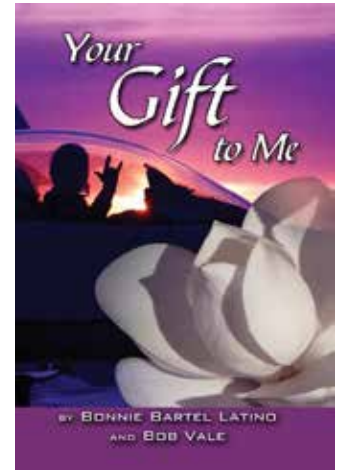
MWSA reviewers score submissions based on recognized standards of excellence. The Lead Reviewer compiled these scores and nominated top-ranking books. They were then submitted to judges who evaluated them and selected the winners. Awards are announced at the MWSA Awards Banquet, Saturday, September 29, 2012 in Dayton, OH.

Fiction



Historical Fiction

Project Seven Alpha by Leland C. Shanle
A Wound in the Mind by Francis J. Partel, Jr.
Aldric and Anneliese by Harry E. Gilleland, Jr.
No Paved Road to Freedom by Sharon Rushton
The Power and the Glory by William C. Hammond
Altamont Augie by Richard Barager
A Passel of Hate by Joe Epley
Jackie O: On the Couch by Alma Halbert Bond
Pass in Review – Duty by Brian Utermahlen

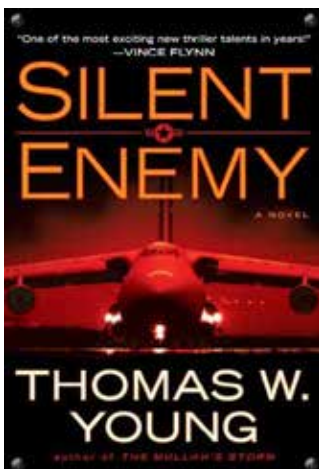
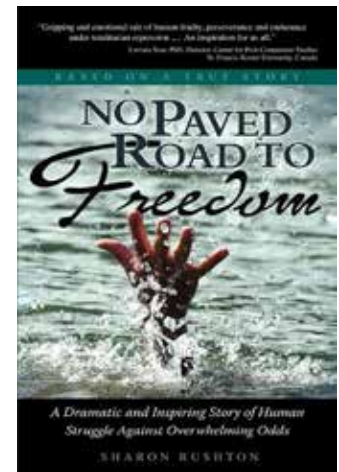


Romance (Military Super Romance)

Your Gift to Me by Bonnie Bartel Latino & Bob Vale

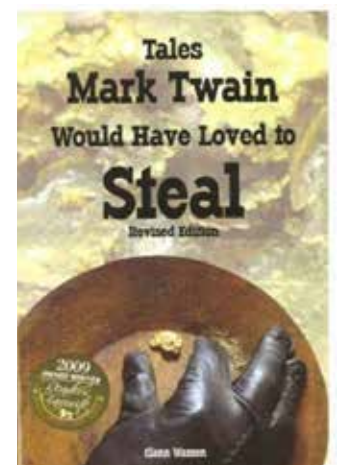
Short Fiction

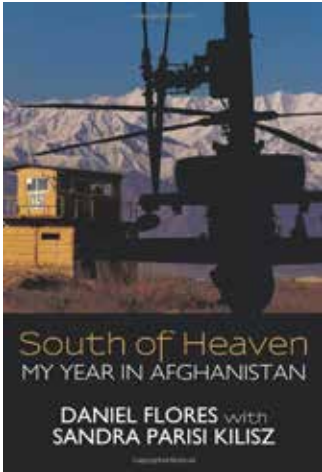
Tales Mark Twain Would Have Loved to Steal by Glenn Wasson



Mystery/Thriller

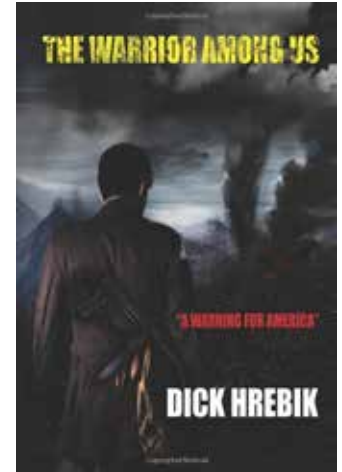
Child Finder: Revelation by Mike Angley
Rogue Crusader by John R. Monteith
Mining Sacred Ground by David E. Knop
Another Colorado Kill by Bob Doerr
Black Wings by Kathleen Jabs
Silent Enemy by Thomas W. Young
Solomon's Men by Glenn Starkey
Wraith by James R. Hannibal





Science Fiction

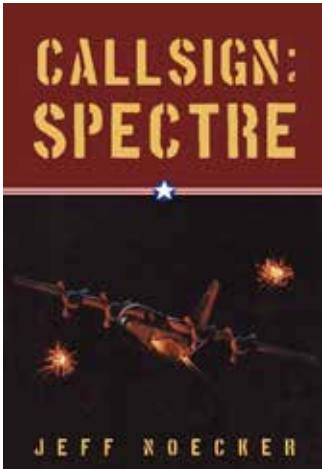
The Warrior Among Us by Dick Hrebik
Bittersweet Colony by David Michaelson
The Centauri Intervention by David Michaelson



Literary Novels

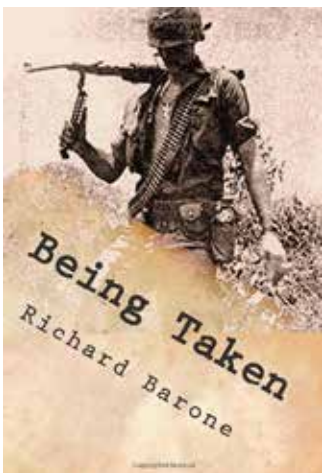
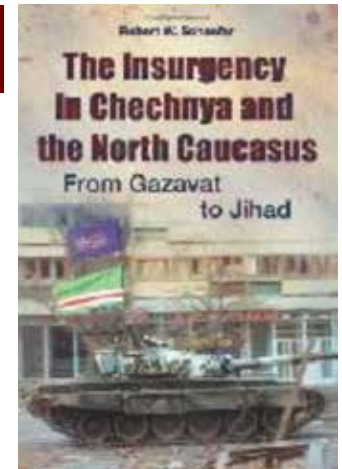
True Surrender by Tracey Cramer-Kelly
Small as a Mustard Seed by Shelli Johnson
Seven Lives to Repay Our Country by Edward H. Carpenter
Lost in the Blue Room by Richard Barone
A Golden Weekend by Larry Carello

Nonfiction



History

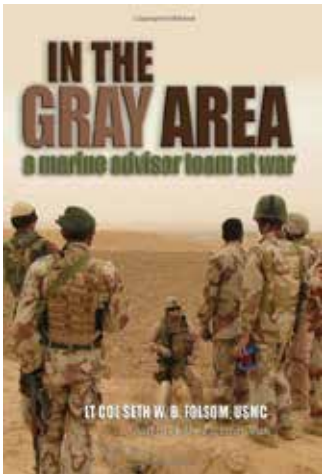
That Time, That Place, That War by Margaret Brown
The Boys of Diamond Hill by J. Keith Jones
The Insurgency in Chechnya by Robert W. Schaefer
Being Taken by Richard Barone
Callsign: Spectre by Jeff Noecker



Biography

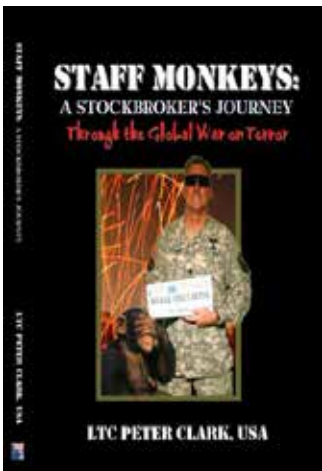
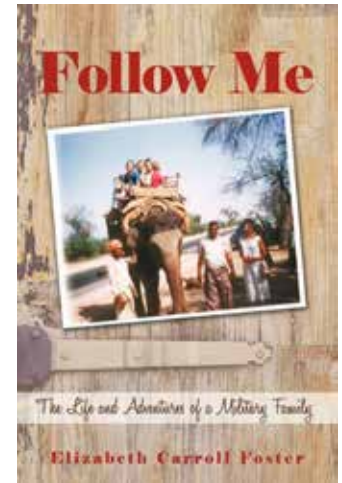
W.I.A. (Wounded in Action) by T. Clement Robison
Front Toward Enemy by Barbara Allen
Fahim Speaks: A Warrior-Actor's Odyssey from Afghanistan to Hollywood & Back by F. Fazli with Michael Moffett
My Friends & Heroes by Allen F. Hooker
Shadow Commander by Mike Guardia
Marcia Gates: Angel of Bataan by Melissa Bowersock





Memoir

Follow Me by Elizabeth Carroll Foster
In the Gray Area by Seth Folsom
Hollywood Through My Eyes by Monica Lewis
G-DAY, Rendezvous with Eagles by Stephen D. Wiehe
Surviving Serendipity by Lawrence Enders
Crossing the Line by William "Bill" Cain
In Our Duffel Bags, Surviving the Vietnam Era by R.C. Geschke & R.A. Toto
Letters From Long Binh by Randy Mixer
South of Heaven by Daniel Flores

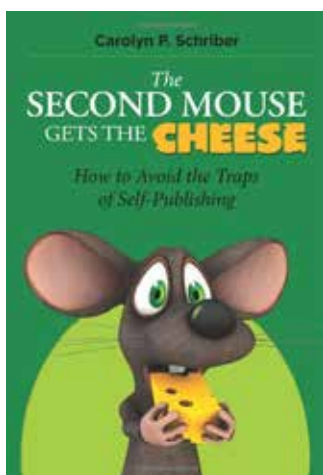
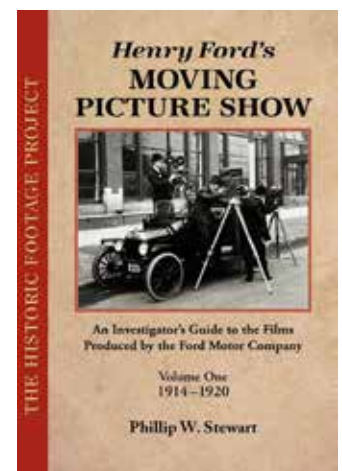


Reference

Henry Ford's Moving Picture Show by Phillip W. Stewart

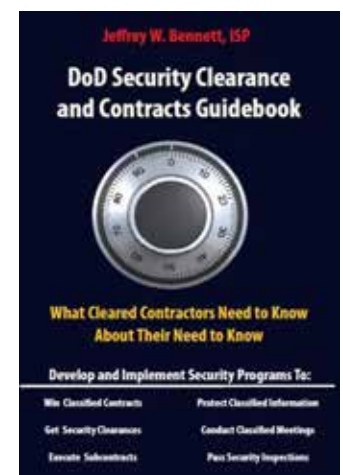
Humor

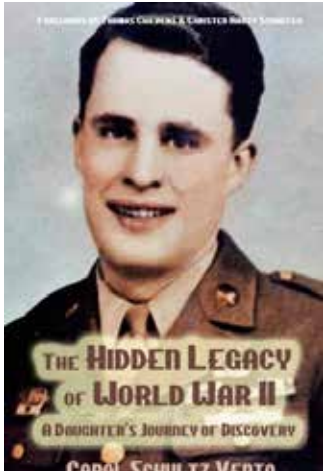
Staff Monkeys by Peter Clark



How To/ Business

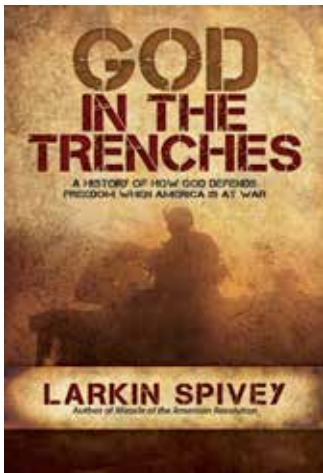
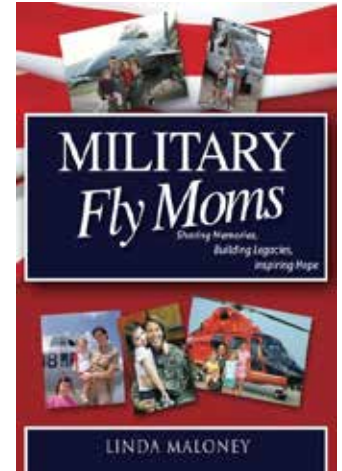
The Second Mouse Gets the Cheese by Carolyn Schriber
Separated by Duty by Shellie Vandevorde
The Frugal Book Promoter by Carolyn Howard-Johnson
DOD Security Clearances by Jeffrey W. Bennett
Many Genres One Craft: Lessons in Writing by Lynn Salsi
You Can't Outsource Weight Control by Ed Boullianne





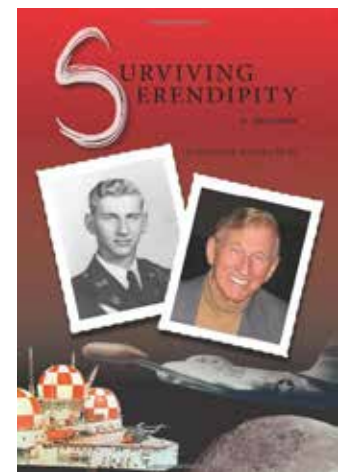
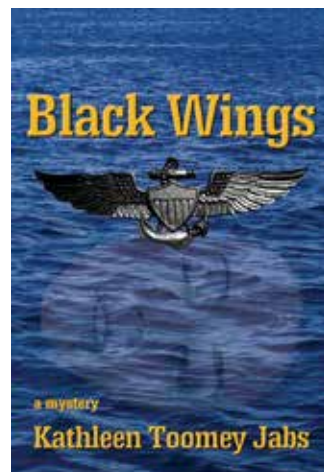
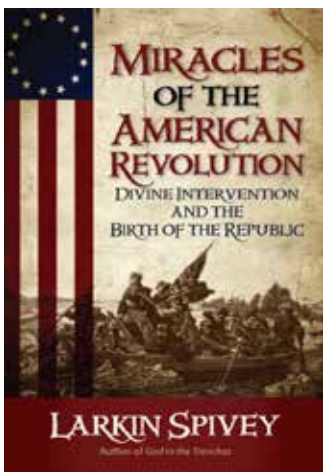
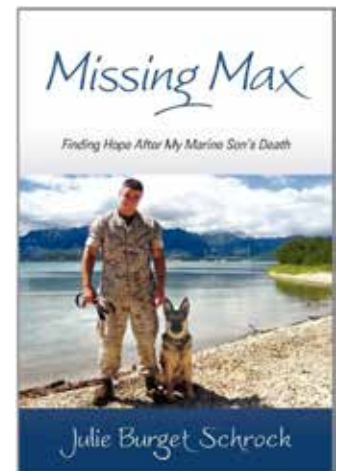
Creative Nonfiction

Military Fly Moms: Sharing Memories, Building Legacies, Inspiring Hope by Linda Maloney
The Hidden Legacy of World War II by Carol Schultz Vento

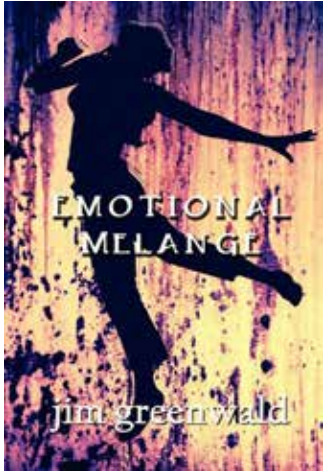


Spiritual / Religious

Faith Deployed... Again by Jocelyn Green
Miracles of the American Revolution by Larkin Spivey
God In the Trenches by Larkin Spivey
Missing Max by Julie Schrock
In the Shadow of a Badge by Lillie Leonardi
Walking the Tiger's Path by Paul Kendel

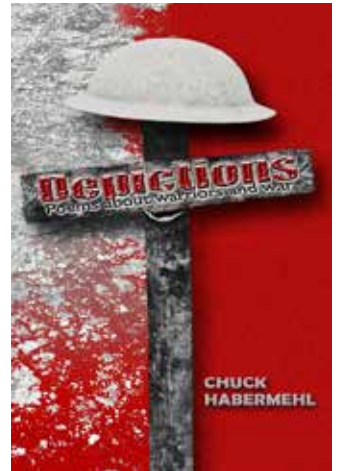


Poetry



Book of Poetry

Depictions by Chuck Habermehl
Emotional Melange by jim greenwald
Deeper Into the Pond by Carolyn Howard-Johnson
& Magdalena Ball

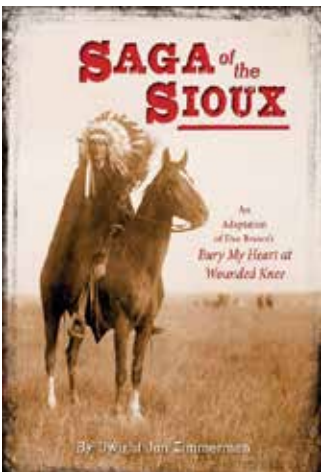
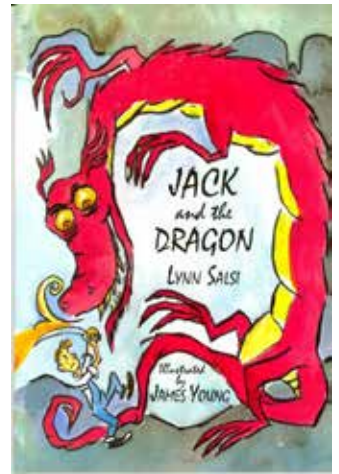


Children



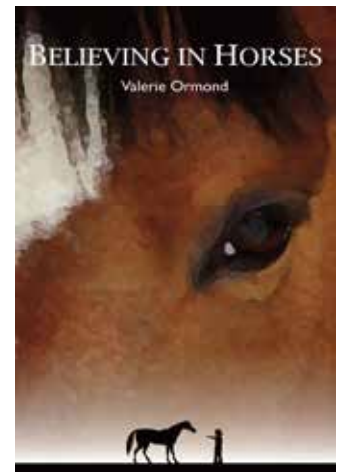
Under Twelve

Jack and the Dragon by Lynn Salsi
When Grandma's False Teeth Fly by Mary Lee
My Daddy is a Marine by Alia Reese



Young Adult

Saga of the Sioux by Dwight Zimmerman
Believing in Horses by Valerie Ormond



PRESIDENT'S AWARD



Terry Gould
Nominee for President's Award



Christopher Wyatt
Nominee for President's Award



jim greenwald
Nominee for President's Award